



The Sunshine Camp Trail Mix 5K + Beer Fest hosts more than 200 attendees at Sunshine Camp each fall for a beautiful 5K run through our 157-acre campgrounds followed by a Beer Fest featuring six popular breweries with over a dozen beer and cider options. The post-run fest will also feature food trucks, live music, non-alcoholic drinks, snacks, and fire pits to enjoy the beautiful fall evening! Sponsors not only receive terrific visibility and benefits for their companies but also provide invaluable support for the Rochester Rotary Sunshine Camp.

The event will take place Friday, October 16, 2026.

	UNDERWRITER \$10,000	TRAILBLAZER \$5,000	SHINE A LIGHT \$3,000	CANTEEN \$1,500	TREEHOUSE \$750	CAMPFIRE \$500
RUNNER ADMISSIONS	30	15	10	6	4	2
ADMISSIONS TO POST-RUN BEER FEST WITH ONE COMPLIMENTARY DRINK* (*21+)	30	15	10	6	4	2
ON COURSE RECOGNITION	Banner at start line (provided by sponsor)	Logo on post-run complimentary refreshment station	Logo on post-run complimentary snack station	Listed at water stations on course	-	-
RUN T-SHIRT RECOGNITION	Logo	Logo	Logo	Logo	Listed	-
BANNER RECOGNITION	Logo	Logo	Logo	Logo	Listed	Listed
EVENT WEB PAGE RECOGNITION	Logo	Logo	Logo	-	-	-
SOCIAL MEDIA RECOGNITION (6,000+ FOLLOWERS)	Logo	Logo	Logo	Logo	Listed	Listed
	Provides one week of Sunshine Camp experience for 10 campers	Provides one week of Sunshine Camp experience for 5 campers	Provides one week of Sunshine Camp experience for 3 campers	Provides one week of Sunshine Camp experience for 1 camper	Provides one week of nursing staff at Sunshine Camp	Provides 1:1 staffing for a Sunshine Camper



Questions? Contact Heather King, Development Director, at 585-546-7435 x203 or heather@rochesterrotary.org

2026 Sponsorship Form

Please fill out the form below and return to Heather King at heather@rochesterrotary.org.

Questions? Contact Heather at 585-546-7435 x203 or heather@rochesterrotary.org.



Company: _____

Contact: _____

Address: _____

Contact Email: _____

Contact Phone: _____

Please select 2026 support option(s):

Trail Mix 5K + Beer Fest \$ _____

Total Due: _____

Payment options

Check (made payable to Rochester Rotary Charitable Trusts, Inc.)

Credit Card #: _____ Exp: _____

Name on card: _____

Invoice (option only available to Rochester Rotary members)

Signature: _____ Date: _____