



2025 Sponsorship Opportunities





Rochester Rotary Sunshine Camp is a fully accessible residential summer camp that has met the needs of children with paralysis and other physical challenges and their families for over 100 years.

Each summer, more than 2,500 children and young-adult campers with disabilities take advantage of this 157-acre campground in Rush, NY. It is the only camp facility of its kind in Greater Rochester that gives children with special needs unique overnight camping experiences.

Rochester Rotary Sunshine Camp is owned by Rochester Rotary Charitable Trusts, Inc. and operated by the Rochester Rotary Club.

All funds raised here stay here to support city youth and people with disabilities.



Contact

Heather King, Director of Development

heather@rochesterrotary.org

585.546.7435 x203

EIN 16-0778060



Administration Office
180 Linden Oaks, Suite 200
Rochester, NY 14625
www.rochesterrotary.org



809 Five Points Rd.
Rush, NY 14543
www.sunshinecamp.org

Construction for Sunshine Kids Reception

The Rochester Building and Construction Trades Council and Builders Exchange of Rochester join forces on the Construction for Sunshine Kids reception, which raises funds for Rochester Rotary Sunshine Camp. The organizations and their members have sponsored this event for over 10 years.

Sponsors not only receive terrific visibility and benefits for their companies but also provide invaluable support for the Rochester Rotary Sunshine Camp.

This year's reception will take place in the spring of 2025 at the Sunshine Camp.

	PROJECT MANAGER \$1,500	SUPERINTENDENT \$1,000	JOURNEY PERSON \$500	APPRENTICE \$250
RECEPTION TICKETS	8	6	4	2
TICKETS FOR BEER FEST AT SUNSHINE CAMP (OCTOBER)	8	6	-	-
RECOGNITION AT EVENT	Logo	Logo	Logo	Logo
SOCIAL MEDIA RECOGNITION (6,000+ FOLLOWERS)	Logo	Logo	Logo	Logo





Shirley Isaac Annual Memorial Sporting Clays Tournament

Shirley Isaac passionately worked with and spent so much time at Rochester Rotary Sunshine Camp. This tournament directly benefits the children attending camp and the fully accessible playground that was built in her honor. Sponsors not only receive terrific visibility and benefits for their companies but also provide invaluable support for the Rochester Rotary Sunshine Camp.

This year's tournament will be held in July 15, 2025 at Rochester Brooks Gun Club.

	GOLD \$2,000	SILVER \$1,250	BRONZE \$750	LUNCH (1) DONATION	SAFETY (1) \$250	WATER (1) \$250	STATION (10) \$150
SHOOTERS/PARTICIPANTS	4	4	4	-	-	-	-
SPONSOR GIFTS FOR PARTICIPANTS	X	X	-	-	-	-	-
TICKETS FOR BEER FEST AT SUNSHINE CAMP (OCTOBER)	4	-	-	-	-	-	-
COMPANY RECOGNITION ON SIGNAGE	Logo	Logo	Listing	Logo	Listing	Listing	Logo at 1 station
SOCIAL MEDIA RECOGNITION (6,000+ FOLLOWERS)	Logo	Logo	-	Logo	-	-	-





The Rochester Rotary Sunshine Camp Golf Invitational is thrilled to announce a change of venue for this year's tournament! We're excited to be hosting our annual tournament at the stunning Ravenwood Golf Course. Experience the beauty of Ravenwood while supporting a fantastic cause. Sponsors will receive great recognition through state of the art digital display opportunities throughout the entire course.

As in year's past you can expect an exceptional tournament experience with on course fun and food, a top-tier Callaway gift, exciting prizes, happy hour and dinner post-play with a beautiful view of the course. Sponsors not only receive terrific visibility and benefits for their companies but also provide invaluable support for the Rochester Rotary Sunshine Camp.

The tournament will be held Tuesday, September 16 at Ravenwood Golf Club.



	EAGLE \$5,000	BIRDIE \$3,500	PAR \$2,500	FAIRWAY \$1,500	PIN FLAG \$500	HOLE SIGN \$250
GOLFERS + CALLAWAY TEE GIFT	8	4	4	-	-	-
MULLIGANS PACKAGE	8	4	-	-	-	-
PIN FLAG W. EMBROIDERED COMPANY NAME + DISPLAYED AT HOLE (18 AVAILABLE)	-	-	-	-	X	-
DIGITAL HOLE SIGN (ON GOLF CARTS)	X	X	X	X	-	X
DIGITAL COMPANY RECOGNITION (ON GOLF CARTS AND SCREENS)	Logo	Logo	Logo	Listing	-	-
SOCIAL MEDIA RECOGNITION (6,000+ FOLLOWERS)	Logo	Logo	Logo	Listing	-	-
TICKETS TO BEER FEST AT SUNSHINE CAMP (OCTOBER)	8	4	4	4	-	-
	Provides one week of Sunshine Camp experience for 5 campers	Provides one week of Sunshine Camp experience for 3 campers	Provides one week of Sunshine Camp experience for 2 campers	Provides one week of Sunshine Camp experience for 1 camper		



The Sunshine Camp Trail Mix 5K + Beer Fest hosts more than 200 attendees at Sunshine Camp each fall for a beautiful 5K run through our 157-acre campgrounds followed by a Beer Fest featuring six popular breweries with over a dozen beer and cider options. The post-run fest will also feature food trucks, live music, non-alcoholic drinks, snacks, and fire pits to enjoy the beautiful fall evening!

Sponsors not only receive terrific visibility and benefits for their companies but also provide invaluable support for the Rochester Rotary Sunshine Camp.

The event will take place Friday, October 17.

	UNDERWRITER \$10,000	TRAILBLAZER \$5,000	SHINE A LIGHT \$3,000	CANTEEN \$1,500	TREEHOUSE \$750	CAMPFIRE \$500
RUNNER ADMISSIONS	30	15	10	6	4	2
ADMISSIONS TO POST-RUN BEER FEST WITH ONE COMPLIMENTARY DRINK* (*21+)	30	15	10	6	4	2
5K COURSE RECOGNITION	Banner at start line (provided by sponsor)	Logo on post-run complimentary refreshment station	Logo on post-run complimentary snack station	Listed at water stations on course	-	-
RUN T-SHIRT RECOGNITION	Logo	Logo	Logo	Logo	Listed	-
BANNER RECOGNITION (MULTIPLE AREAS)	Logo	Logo	Logo	Logo	Listed	Listed
COMPANY RECOGNITION ON EVENT WEB PAGE	Logo	Logo	Logo	-	-	-
SOCIAL MEDIA RECOGNITION (6,000+ FOLLOWERS)	Logo	Logo	Logo	Logo	Listed	Listed
	Provides one week of Sunshine Camp experience for 10 campers	Provides one week of Sunshine Camp experience for 5 campers	Provides one week of Sunshine Camp experience for 3 campers	Provides one week of Sunshine Camp experience for 1 camper	Provides one week of nursing staff at Sunshine Camp	Provides 1:1 staffing for a Sunshine Camper



RPO Holiday Gala Pops

Rochester Rotary gets an exclusive ... the opening night of the annual RPO Holiday Pops concert, a terrific evening to kick off the holiday season with family, friends, and/or clients and co-workers. Rochester Rotary and the Philharmonic have been partners for this show for over 30 years, the show is the largest fundraiser of the year to support the Sunshine Camp.

Sponsors not only receive terrific visibility and benefits for their companies but also provide invaluable support for the Rochester Rotary Sunshine Camp.



This year's event will take place Thursday evening, December 18.

	UNDERWRITER \$10,000	SILVER \$5,000	PRODUCER \$3,000	CORPORATE \$2,000	SUPPORTING \$1,000
HOLIDAY POPS SHOW TICKETS	20	14	8	4	2
PRE-SHOW DINNER TICKETS	20	14	8	4	2
RECOGNITION FROM STAGE	X	X	X	X	-
PROGRAM BOOK AD	Full-page ad	Full-page ad	Full-page ad	Half-page ad	Half-page ad
RECOGNITION AS PRE-SHOW DINNER SPONSOR	X	X	-	-	-
SOCIAL MEDIA RECOGNITION (6,000+ FOLLOWERS)	Logo	Logo	Logo	Listing	Listing
RECOGNITION IN SPOKE36 E-NEWSLETTER	Logo	Logo	Logo	Listing	Listing
	Provides one week of Sunshine Camp experience for 10 campers	Provides one week of Sunshine Camp experience for 5 campers	Provides one week of Sunshine Camp experience for 3 campers	Provides one week of Sunshine Camp experience for 1 camper	Provides one week of nursing staff at Sunshine Camp

2025 Sponsorship Form



Please fill out the form below and return to Heather King at heather@rochesterrotary.org.

Questions? Contact Heather at 585.546.7435 x203 or heather@rochesterrotary.org.



Company: _____

Contact: _____

Address: _____

Contact Email: _____

Contact Phone: _____

Please select 2025 support option(s):

Construction for Sunshine Kids Reception Level: _____

Shirley Isaac Annual Memorial Sport Clays Tournament Level: _____

Sunshine Camp Golf Invitational Level: _____

Trail Mix 5K + Beer Fest Level: _____

RPO Holiday Gala Pops Level: _____

Total Due: _____

Payment options

Check (*made payable to Rochester Rotary Charitable Trusts, Inc.*)

Credit Card #: _____ Exp: _____

Name on card: _____

Invoice (*option only available to Rochester Rotary members*)

Signature: _____ Date: _____