



2024 Sponsorship Opportunities





Rochester Rotary Sunshine Camp is a fully accessible residential summer camp that has met the needs of children with paralysis and other physical challenges and their families for over 100 years.

Each summer, more than 2,500 children and young-adult campers with disabilities take advantage of this 157-acre campground in Rush, NY. It is the only camp facility of its kind in Greater Rochester that gives children with special needs unique overnight camping experiences.

Rochester Rotary Sunshine Camp is owned by Rochester Rotary Charitable Trusts, Inc. and operated by the Rochester Rotary Club.

All funds raised here stay here to support city youth and people with disabilities.

Heather Rossi, Director of Development

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EIN 16-0778060



Rochester
Rotary



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180 Linden Oaks, Suite 200
Rochester, NY 14625
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809 Five Points Rd.
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Construction for Sunshine Kids Reception

The Rochester Building and Construction Trades Council and Builders Exchange of Rochester join forces on the Construction for Sunshine Kids reception, which raises funds for Rochester Rotary Sunshine Camp. The organizations and their members have sponsored this event for 10 years.

This year's reception will take place in the spring of 2024 at the Sunshine Camp.



	PROJECT MANAGER \$1,500	SUPERINTENDENT \$1,000	JOURNEY PERSON \$500	APPRENTICE \$250
Reception Tickets	8	6	4	2
Hole sponsor at Sunshine Camp Golf Invitational	2 signs	1 sign	-	-
Logo recognition at event	X	X	X	X
Rochester Rotary and Sunshine Camp social media recognition (6,000+ followers)	X	X	X	X





Shirley Isaac Annual Memorial Sporting Clays Tournament

Shirley Isaac passionately worked with and spent so much time at Rochester Rotary Sunshine Camp. This tournament directly benefits the children attending camp and the fully accessible playground that was built in her honor.

This year's tournament will be held August 13 at Rochester Brooks Gun Club.

	GOLD \$2,000	SILVER \$1,250	BRONZE \$750	LUNCH (1) Donation	SAFETY (1) \$250	WATER (1) \$250	STATION (10) \$150
Shooters/Participants	4	4	4	-	-	-	-
Sponsor gifts for participants	X	X	-	-	-	-	-
Hole sponsor at Sunshine Camp Golf Invitational	X	-	-	-	-	-	-
Company recognition on signage	X	X	X	X	X	X	Sign at 1 station
Social media recognition (6,000+ followers)	X	X	-	X	-	-	-



For over 25 years the Sunshine Camp Golf Invitational has been one of the top tournaments in Rochester. Golfers enjoy 18-holes at the beautiful Midvale Country Club, cart, on course lunch, on course snacks and drinks, hole in one and longest drive competitions, unique Callaway branded golfer gift, and an open bar reception with heavy hors d'oeuvres after the tournament. **The tournament will be held Monday, August 19 at Midvale Country Club.**

	EAGLE \$5,000	BIRDIE \$3,500	PAR \$2,500	FAIRWAY \$1,500	PIN FLAG \$500	HOLE SIGN \$250
Golf Foursomes	2	1	1	-	-	-
Mulligans package	8	4	-	-	-	-
Pin Flag w. company name embroidered <i>(only 18 available)</i>	-	-	-	-	1	-
Hole sign	2	1	1	1	-	1
Company recognition on golf carts	Logo	Logo	-	-	-	-
Company recognition at tournament	Logo	Logo	Logo	Listing	-	-
Social media recognition <i>(6,000+ followers)</i> + event website recognition	Logo	Logo	Logo	Listing	-	-
Tickets to Beer Fest at Sunshine Camp <i>(October 2024)</i>	8	4	4	-	-	-
	Provides one week of Sunshine Camp experience for 5 campers	Provides one week of Sunshine Camp experience for 3 campers	Provides one week of Sunshine Camp experience for 2 campers	Provides one week of Sunshine Camp experience for 1 camper		



The Sunshine Camp Trail Mix 5K on average, hosts more than 200 attendees at Sunshine Camp each fall and this year we are excited to bring back our Beer Fest featuring six popular breweries with over a dozen beer and cider options! The 5K course takes runners through the beautiful property of the Sunshine Camp including trails throughout the woods on the 157-acre property and the post-run fest will also feature food trucks, live music, non-alcoholic drinks, snacks, and fire pits to enjoy the beautiful fall evening! **The event will take place Friday, October 18.**

	UNDERWRITER \$10,000	TRAILBLAZER \$5,000	SHINE A LIGHT \$3,000	CANTEEN \$1,500	TREEHOUSE \$750	CAMPFIRE \$500
Runner Admissions	30	15	10	6	4	2
Admissions to post-run Beer Fest with one complimentary drink* (*21+)	30	15	10	6	4	2
5K Course Recognition	Banner at start line <i>(provided by sponsor)</i>	Logo on post-run complimentary refreshment station	Logo on post-run complimentary snack station	Listed at water stations on course	-	-
Run T-Shirt Recognition	Logo	Logo	Logo	Logo	Listed	-
Banner Recognition (multiple areas)	Logo	Logo	Logo	Logo	Listed	Listed
Company recognition on event web page	Logo	Logo	Logo	-	-	-
Social media recognition (6,000+ followers)	Logo	Logo	Logo	Logo	Listed	Listed
	Provides one week of Sunshine Camp experience for 10 campers	Provides one week of Sunshine Camp experience for 5 campers	Provides one week of Sunshine Camp experience for 3 campers	Provides one week of Sunshine Camp experience for 1 camper	Provides one week of nursing staff at Sunshine Camp	Provides 1:1 staffing for a Sunshine Camper





RPO Holiday Gala Pops

Rochester Rotary gets an exclusive ... the opening night of the annual RPO Holiday Pops concert, a terrific evening to kick off the holiday season with family, friends, and/or clients and co-workers. Rochester Rotary and the Philharmonic have been partners for this show for over 25 years, the show is the largest fundraiser of the year to support the Sunshine Camp.

This year's event will take place Thursday evening, December 19.

	UNDERWRITER \$10,000	SILVER \$5,000	PRODUCER \$3,000	CORPORATE \$1,500	SUPPORTING \$750
Holiday Pops show tickets	20	14	8	4	2
Pre-show dinner tickets	20	14	8	4	2
Recognition from stage	X	X	X	X	-
Guest conductor opportunity	X	-	-	-	-
Program Book Ad	Full-page ad	Full-page ad	Full-page ad	Half-page ad	Half-page ad
Recognition as pre-show dinner sponsor	X	X	-	-	-
Social media recognition (6,000+ followers)	Logo	Logo	Logo	Listing	Listing
Recognition in Spoke36 e-newsletter	Logo	Logo	Logo	Listing	Listing
	Provides one week of Sunshine Camp experience for 10 campers	Provides one week of Sunshine Camp experience for 5 campers	Provides one week of Sunshine Camp experience for 3 campers	Provides one week of Sunshine Camp experience for 1 camper	Provides one week of nursing staff at Sunshine Camp

2024 Sponsorship Form

Please fill out the form below and return to Heather Rossi at heather@rochesterrotary.org.
Questions? Contact Heather at 585.546.7435 x203 or heather@rochesterrotary.org.



Company: _____

Contact: _____

Address: _____

Contact Email: _____

Contact Phone: _____

Please select 2024 support option(s):

Construction for Sunshine Level: _____

Shirley Isaac Annual Memorial Sport Clays Tournament Level: _____

Sunshine Camp Golf Invitational Level: _____

Trail Mix 5K + Beer Fest Level: _____

RPO Holiday Gala Pops Level: _____

Total Due: _____

Payment options

Check (*made payable to Rochester Rotary Charitable Trusts, Inc.*)

Credit Card #: _____ Exp: _____

Name on card: _____

Invoice (*option only available to Rochester Rotary members*)

Signature: _____ Date: _____