



# 2023 Sponsorship Opportunities





Rochester Rotary Sunshine Camp is a fully accessible residential summer camp that has met the needs of children with paralysis and other physical challenges and their families for over 100 years.

Each summer, more than 2,500 children and young-adult campers with disabilities take advantage of this 157-acre campground in Rush, NY. It is the only camp facility of its kind in Greater Rochester that gives children with special needs unique overnight camping experiences.

Rochester Rotary Sunshine Camp is owned by Rochester Rotary Charitable Trusts Inc. and operated by the Rochester Rotary Club.

**All funds raised here stay here to support city youth and people with disabilities.**

Heather Rossi, Director of Development

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EIN 16-0778060



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[www.rochesterrotary.org](http://www.rochesterrotary.org)



809 Five Points Rd.  
Rush, NY 14543  
[www.sunshinecamp.org](http://www.sunshinecamp.org)

# Construction for Sunshine Kids

The Rochester Building and Construction Trades Council and Builders Exchange of Rochester join forces on the Construction for Sunshine Kids reception, which raises funds for Rochester Rotary Sunshine Camp. The organizations and their members have sponsored this event for nine years.

**This year's reception will take place Wednesday, May 3 at Sunshine Camp.**



	PROJECT MANAGER \$1,500	SUPERINTENDENT \$1,000	JOURNEY PERSON \$500	APPRENTICE \$250
Reception Tickets	8	6	4	2
Hole sponsor at Sunshine Camp Golf Invitational	2 signs	1 sign	-	-
Logo recognition at event	X	X	X	X
Rochester Rotary and Sunshine Camp social media recognition (6,000+ followers)	X	X	X	X



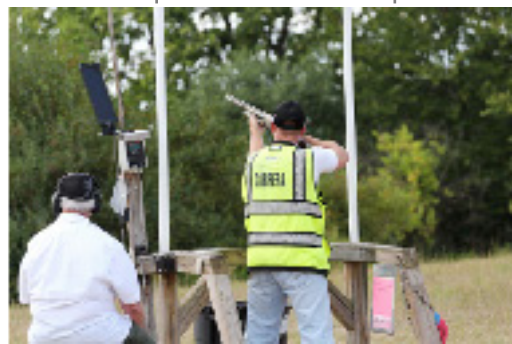


# Shirley Isaac Annual Memorial Sporting Clays Tournament

Shirley Isaac passionately worked with and spent so much time at Rochester Rotary Sunshine Camp. This tournament directly benefits the children attending camp and the fully accessible playground that was built in her honor.

**This year's tournament will be held August 1 at Rochester Brooks Gun Club.**

	<b>GOLD</b> \$2,000	<b>SILVER</b> \$1,250	<b>BRONZE</b> \$750	<b>LUNCH (1)</b> Donation	<b>SAFETY (1)</b> \$250	<b>WATER (1)</b> \$250	<b>STATION (10)</b> \$150
Shooters/Participants	4	4	4	-	-	-	-
Sponsor gifts for participants	X	X	-	-	-	-	-
Company recognition on signage	X	X	X	X	X	X	Sign at 1 station
Rochester Rotary and Sunshine Camp social media recognition (6,000+ followers)	X	X	X	X	-	-	-



# Sunshine Camp Golf Invitational

Over 25 years the Sunshine Camp Golf Invitational has been one of the top tournaments in Rochester. Golfers enjoy 18-holes at the beautiful Midvale Country Club, cart, on course lunch, on course snacks and drinks, hole in one and longest drive competitions, unique Callaway branded golfer gift, and an open bar reception with heavy hors d'oeuvres after the tournament. **The tournament will be held Monday, August 21 at Midvale Country Club.**



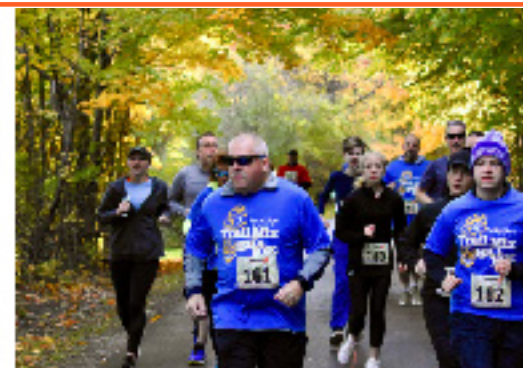
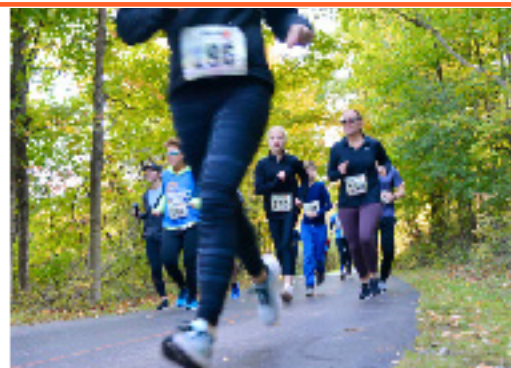
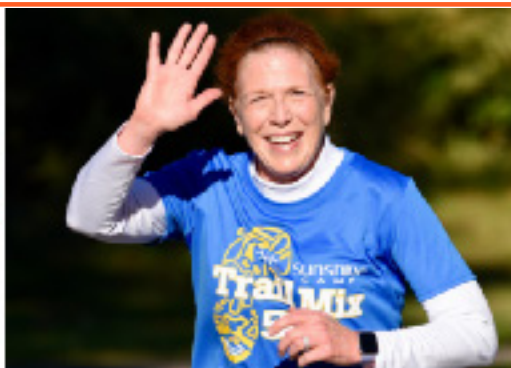
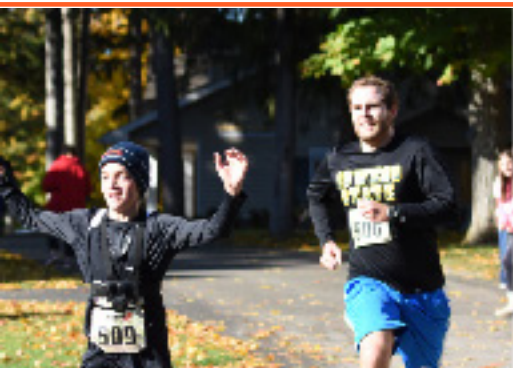
	EAGLE \$5,000	BIRDIE \$3,500	PAR \$2,500	FAIRWAY \$1,500	HOLE SIGN \$250
Golf Foursomes ( <i>included: cart, driving range and putting green practice, locker rooms, Callaway tee prize, lunch, and post-play reception</i> )	2	1	1	-	-
Mulligans package	8	4	-	-	-
Hole sign	2	1	1	1	1
Company recognition on golf carts	Logo	Logo		-	-
Company recognition at tournament	Logo	Logo	Logo	Listing	-
Rochester Rotary and Sunshine Camp social media recognition ( <i>6,000+ followers</i> )	Logo	Logo	Logo	Listing	-
Company recognition on event web page	Logo	Logo	Logo	Listing	-
Tickets to Oktoberfest at Sunshine Camp	8	4	4	-	-
	Provides one week of Sunshine Camp experience for 5 campers	Provides one week of Sunshine Camp experience for 3 campers	Provides one week of Sunshine Camp experience for 2 campers	Provides one week of Sunshine Camp experience for 1 camper	

# Sunshine Trail Mix 5K + Beer Fest

The Trail Mix, run is now in it's fifth year, on average hosts more than 200 runners at Sunshine Camp each fall and this year we are excited to announce we will be hosting a Beer Fest featuring six popular breweries with over a dozen beer and cider options! The post-run fest will also feature food trucks, live music, non-alcoholic drinks, snacks, and fire pits to enjoy the beautiful fall evening!

The 5K course takes runners through the beautiful property of the Sunshine Camp including trails throughout the woods on the 157-acre property. With the addition of our Beer Fest this year, this is a unique opportunity for sponsor visibility. **The event will take place Friday, October 20.**

	UNDERWRITER \$10,000	TRAILBLAZER \$5,000	SHINE A LIGHT \$3,000	CANTEEN \$1,500	TREEHOUSE \$750	CAMPFIRE \$500
Runner Admissions	10	6	4	2	-	-
Admissions to post-run BeerFest with one complimentary drink* (*21+)	10	6	4	2	2	
5K Course Recognition	Banner at start line (provided by sponsor)	Logo on post-run complimentary refreshment station	Logo on post-run complimentary snack station	Listed at water stations on course	-	-
Run T-Shirt Recognition	Logo	Logo	Logo	Logo	Listed	-
Banner Recognition (multiple areas)	Logo	Logo	Logo	Logo	Listed	Listed
Company recognition on event web page	Logo	Logo	Logo	-	-	-
Social media recognition (6,000+ followers)	Logo	Logo	Logo	Logo	Listed	Listed
	Provides one week of Sunshine Camp experience for 10 campers	Provides one week of Sunshine Camp experience for 5 campers	Provides one week of Sunshine Camp experience for 3 campers	Provides one week of Sunshine Camp experience for 1 camper	Provides one week of nursing staff at Sunshine Camp	Provides 1:1 staffing for a Sunshine Camper





# RPO Holiday Gala Pops

Rochester Rotary gets an exclusive ... the opening night of the annual RPO Holiday Pops concert. This annual event is one of our biggest fundraising events for Rochester Rotary Sunshine Camp and Roberto Clemente School #8. **This year's event will take place Thursday evening, December 14.**



	UNDERWRITER \$10,000	SILVER \$5,000	PRODUCER \$3,000	CORPORATE \$1,500	SUPPORTING \$750
Holiday Pops show tickets	20	14	8	4	2
Pre-show dinner tickets	20	14	8	4	2
Recognition from stage	X	X	X	-	-
Guest conductor opportunity	X	-	-	-	-
Program Book Ad	Full-page ad	Full-page ad	Full-page ad	Half-page ad	Half-page ad
Recognition as pre-show dinner sponsor	X	X	-	-	-
Rochester Rotary and Sunshine Camp social media recognition (6,000+ followers)	Logo	Logo	Logo	Listing	Listing
Recognition in Spoke36 e-newsletter	Logo	Logo	Logo	Listing	Listing
	Provides one week of Sunshine Camp experience for 10 campers	Provides one week of Sunshine Camp experience for 5 campers	Provides one week of Sunshine Camp experience for 3 campers	Provides one week of Sunshine Camp experience for 1 camper	Provides one week of nursing staff at Sunshine Camp

# 2023 Sponsorship Form



Please fill out the form below and return to Heather Rossi at [heather@rochesterrotary.org](mailto:heather@rochesterrotary.org). If you have questions please Heather at 585.546.7435 x203 or [heather@rochesterrotary.org](mailto:heather@rochesterrotary.org).

**Company:** \_\_\_\_\_

**Contact:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Contact Email:** \_\_\_\_\_

**Contact Phone:** \_\_\_\_\_

## Please select 2023 support option(s):

Construction for Sunshine      Level: \_\_\_\_\_

Shirley Isaac Annual Memorial Sport Clays Tournament      Level: \_\_\_\_\_

Sunshine Camp Golf Invitational      Level: \_\_\_\_\_

Trail Mix 5K + Beer Fest      Level: \_\_\_\_\_

RPO Holiday Gala Pops      Level: \_\_\_\_\_

*If your RPO sponsorship level includes pre-show dinner tickets please confirm if you will be using those tickets by checking the box to the left.*

**Total Due:** \_\_\_\_\_

## Payment options

Check (*made payable to Rochester Rotary Charitable Trusts, Inc.*)

Credit Card #: \_\_\_\_\_ Exp: \_\_\_\_\_

Name on card: \_\_\_\_\_

Invoice (*option only available to Rochester Rotary members*)

Signature: \_\_\_\_\_ Date: \_\_\_\_\_