



Rochester
Rotary
 PRESENTS
STEPHEN M.R. COVEY



APRIL 11, 2023
 Rochester Riverside Convention Center



Rochester Rotary presents
 Stephen M.R. Covey to
 speak about his recently
 published book, "Trust & Inspire" where leaders
 find a new way of leading post COVID-19.

There will be a book signing at 10:30 AM
 followed by the program and luncheon.
 General public welcome.

All proceeds will go to the Rochester
 Rotary Sunshine Camp.

PROGRAM INFORMATION
 Contact Bob Whipple @ (585) 392-7763
 - or visit -

www.coveylunch.com

View sponsorship
 opportunities on the back

Rochester Rotary is
 the service
 organization of
 choice for the area's
 business and civic
 leaders. Our diverse
 club of 300+
 members meet,
 network, and
 combine our
 passion, energy, and
 talents to serve and
 enrich the lives of
 city youth and others
 in our community,
 children and adults
 with disabilities, and
 our world neighbors
 in need.



RochesterRotary.org

2023 Sponsorship Opportunities



Sponsorship Packages

By participating as a sponsor, your organization will be recognized as a partner with Rochester Rotary in bringing this timely and world class program to our region. You will have the opportunity to participate in the reception and book signing by Stephen M.R. Covey. You will be recognized at the luncheon and in all promotion for the event. This stellar event will attract the best organizations in our region as they seek to benefit by this new technology and bring it back to their own company.

Signature Sponsor \$10,000 (only one available)

- Top billing on all advertisements; press release; "Bright Spot" news story on WHAM-TV
- Acknowledgment 'thank you' at event: 3-5 minute executive air time
- Joint company banner at luncheon
- Can provide promotional material on tables at luncheon
- Ten (10) signed copies of Covey's book
- Large Exhibit Table Display – prominent position
- Three tables at luncheon 30 people (\$2850 value)
- Can use Sunshine Camp Logo for 100th year on advertising and communications

Platinum Sponsors \$5,000

- Listed as Platinum Sponsor and logo on Rotary website
- Large Exhibit Table Display – prominent position
- Two tables at luncheon 20 people (\$1900 value)

Gold Sponsors \$3,000

- Listed as Gold Sponsor on Rotary Website
- Large Exhibit Table Display
- One Table at luncheon 10 people (\$950 value)

Silver Sponsors \$1,000

- Listed as a Silver Sponsor on Rotary Website
- Small Exhibit Table Display
- Two admissions to luncheon (\$190 value)

SCAN TO
SPONSOR!



www.coveylunch.com

About Stephen M. R. Covey's newest book, *Trust & Inspire* (released April 5, 2022)...

Join Rochester Rotary as we invite Stephen M. R. Covey to speak on his newest and most transformative book yet, *Trust & Inspire*. Hear Stephen's compelling argument that even though our world has changed drastically, our leadership style has not. Most organizations, teams, schools, and families today still operate from a model of "Command & Control," focusing on hierarchies and compliance from people. But because of the changing nature of the world, the workforce, the work itself, and the choices we have for where and how to work and live, these old rules of leadership no longer apply.

People don't want to be managed; they want to be led, and Stephen will introduce us to the 3 Stewardships of a Trust & Inspire Leader.