

RPO HOLIDAY GALA POPS CONCERT

To Benefit the Rochester Rotary Sunshine Camp

Tuesday, December 16, 2021
7:30 p.m., Kodak Hall at Eastman Theatre

We're Back!

But Our Mission Remains the Same!

Our World is Different



SPONSORSHIP OPPORTUNITIES

Please consider the sponsorship opportunities below. Each provides a high level of value to your company and directly benefits the children with disabilities we serve at the Rochester Rotary Sunshine Camp.

	Number of Concert Tickets	Cocktail and Dinner Tickets	Number of Pre-Gala Recognition	Guest Conductor Opportunity	Ad in Program	Dinner Sponsor Recognition	Pre-Gala Reception and Weekly Newsletter for One Year	Logo on Website and Rotary
Gala Underwriter: \$10,000 Provides one week Sunshine Camp experience for 13 kids	20	20	✓	✓	FULL	✓	✓	✓
100-year Anniversary Sponsor: \$5,000 Provides one week Sunshine Camp experience for 6 kids	14	14	✓		FULL	✓	✓	✓
Producer Sponsor: \$3,000 Provides one week Sunshine Camp experience for 4 kids	8	8	✓		FULL	✓		✓
Corporate Sponsor: \$1,500 Provides one week Sunshine Camp experience for 2 kids	4	4			HALF	✓		
Supporting Sponsor: \$750 Provides one week Sunshine Camp experience for 1 kid	2	2			HALF	✓		
Patron Package: \$500 Provides specialized nursing care for one week	2					✓		

FELLOW ROCHESTER ROTARIANS:

While the world has changed, the mission of Rochester Rotary to enrich the lives of Rochester's youth and of children and adults with disabilities remains the same. And, with this critical mission in mind, we are very excited to announce that "We're Back!" to kick-off the holidays with our annual **Rochester Rotary RPO Holiday Gala Pops Concert** to benefit the Rochester Rotary Sunshine Camp.

It's the perfect warm-up to our 100th Anniversary year and a great way to gather with family, friends, clients, colleagues and the Rochester community to enjoy what has for so many become the official kick-off of the holiday season.

Considering the volatility of the past two years, we need your help to restore this to one of Rochester Rotary's largest fundraising events. As such, and as a critical obligation of your membership in Rochester Rotary, we ask you to support this important fund-raising effort in one of three easy ways – the choice is yours:

1. SPONSOR

- It's a great holiday "thank you" to clients and customers
- It's a terrific way to reward staff
- It's a great way to kick-off the holidays with family and friends

See Sponsorship Levels on back panel.

2. PURCHASE

We'd ask you to purchase eight general admission tickets (at \$50 each) and attend the concert with business associates, friends or family **OR** sell them to associates, friends and family in support of the Rochester Rotary Sunshine Camp.

You can come to the Rotary office and purchase/pick-up your tickets beginning **Friday, November 19**, at 10 a.m. or simply mail your check in the envelope provided and we can mail you your tickets.

3. MAKE A DONATION

If you are unable to attend the event, we invite you to make a suggested holiday donation of \$300. The enclosed invoice is provided for your convenience. Simply make your support selection and mail to the Rochester Rotary Office in the envelope provided.

THANK YOU FOR YOUR SUPPORT!

Want more information? Contact the Rochester Rotary Office at 585-546-7435 or visit www.rochesterrotary.org.



Here's How to Make the Evening Even More Special:

Join us for pre-gala cocktails and dinner at the Joseph A. Floreano Rochester Riverside Convention Center. Enjoy round-trip shuttle to Eastman Theatre.

The Pre-Gala Reception is included as part of the Gala Underwriter, 100-year Anniversary, Producer and Corporate Sponsor Packages (see back panel).

For more information contact Kellianne@rochesterrotary.org or call (585) 546.7435 x204

Jim and Ray Isaac
Co-Chairs, 2021 Gala Pops Concert

